

Notice of References Cited		Application/Control No. 10/608,895	Applicant(s)/Patent Under Reexamination WITTING, THOMAS	
		Examiner NADJA CHONG CRUZ	Art Unit 3623	Page 1 of 1

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*	C	US-2003/0220773 A1	11-2003	Haas et al.	705/10
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NON-PATENT DOCUMENTS

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	X	Peltier et al., The Use of Need-Based Segmentation for Developing Segment-Specific Direct Marketing Strategies, Journal of Direct Marketing, Vol., 11, Fall 1997.

*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)
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